

**Date:** 18<sup>th</sup> April, 2025

To, **National Stock Exchange of India Limited** "Exchange Plaza", C-1, Block G, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051

Dear Sir / Madam,

## Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

### **Ref: Symbol: KODYTECH / Series: ST**

In accordance with the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 **("SEBI Listing Regulations")**, we wish to inform you that, M/s. Kody Media Private Limited, a wholly owned subsidiary of M/s. Kody Technolab Limited has entered into a Memorandum of Understanding (MOU) on 17<sup>th</sup> April, 2025 with M/s. SK Robotics LLP.

This announcement will also be available on the Company's website <u>www.kodytechnolab.com</u>.

Kindly take the same on your record and oblige us.

Thanking You.

For, Kody Technolab Limited

Manav Patel Managing Director DIN: 07409757

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# Kody Media Private Limited Signs MoU with SK Robotics LLP to Innovate the Lanscape of Hospitality and Customer Experience in HoReCa Industries in India

Ahmedabad, April 17, 2025 — Kody Media Private Limited, a wholly owned subsidiary of Kody Technolab Limited, is pleased to announce the signing of a Memorandum of Understanding (MoU) with SK Robotics LLP (for AAHAR & Hotels Association of India), a leading robotics solutions provider, to promote and distribute its innovative serving robot, **Dasher**, across hotels and restaurants throughout India with the first order of 120 Dasher robots, with more orders to follow. According to commercial agreement, SK Robotics LLP will purchase the robots and at the same time, Kody Media will receive the majority portion of advertising revenue while SK Robotics will receive the remaining portion of revenue share. Share from the advertisements displayed on the Dasher while it is in operation.

The partnership, formalized on April 17, 2025, is strategically aimed at leveraging SK Robotics' industry connections and technical expertise to capitalize on the growing demand for automation and enhanced customer service within the hospitality industry. Dasher, developed by Kody Media, is a next-generation service robot equipped to handle food and item deliveries with speed, precision, and charm, ultimately elevating the indining experience for guests.

"This MoU marks a significant step in our journey to make intelligent automation an integral part of modern hospitality," said **Jignesh Sharma**, Chief Business Officer at Kody Media Private Limited. "With SK Robotics' proven experience and expansive reach in the robotics domain, we are well-positioned to introduce Dasher to a broader market, offering hoteliers and restaurateurs a futuristic solution for operational efficiency and exceptional customer service. These 120 serving robots will transform the landscape and scope of hospitality, restaurants and cafe's customer centricity while delivering exceptional experience"

Dasher combines intelligent navigation with a customizable interface, allowing hotels and restaurants to streamline repetitive service tasks while maintaining a delightful guest experience. From delivering meals and beverages to interacting with guests, Dasher is engineered to operate seamlessly in busy environments while also offering promotional capabilities through its digital interface.

Commenting on the partnership, a representative of SK Robotics LLP, stated, "We are excited to collaborate with Kody Media to bring Dasher to the forefront of India's hospitality automation wave. The robot's sleek design, efficient service capabilities, and user-friendly management platform are set to redefine how service is delivered in the industry."

This alliance not only reflects a mutual vision for innovation but also opens doors for further advancements in intelligent service delivery within the hospitality ecosystem. Together, Kody Media and SK Robotics aim to transform guest interactions, optimize hotel operations, and set a new standard in automated service excellence.

# About Kody Media Private Limited

Kody Media Private Limited is a wholly owned subsidiary of Kody Technolab Limited, specializing in robotic and AI-driven solutions that enhance consumer experiences and business operations across various sectors.

## About SK Robotics LLP

SK Robotics LLP is committed to reshaping industries through smart robotic solutions, offering design, engineering, and integration services that cater to real-world challenges across India's industrial and commercial sectors.

## About Kody Technolab Limited

Kody Technolab Limited is a leading, publicly traded robotics and AI solutions provider, specializing in enterprise-level projects and mobile application development. Known for its expertise in artificial intelligence, machine learning, and advanced robotics, Kody Technolab Limited has delivered over 250 projects to clients in more than 30 countries. The company's commitment to innovation continues to set new standards in customer engagement and intelligent automation solutions worldwide.

For interview requests, product demonstrations, or additional media materials, please contact.

### **Contact Information:**

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Keyword Anchor Text & Links

Kody Media Private Limited: <u>https://kodymedia.com/</u>

Alt Text: Kody Media Private Limited Logo



Alt Text: Dasher serving robot



Odigo at Mall Video Link: <u>Dasher PR.mp4</u>